



# INTRODUCING AVATAR CHAT

The brand new, easy-to-use technology that's about to take video chatting by storm. **Be the first on board.**



→ **Avatar chat** acts like a filter that can transform faces during live video chat. ooVoo can create custom avatars based on your brand's favorite heroes and mascots, or let users unlock extra options by watching ads. Become an advertiser today and showcase your brand in an immersive and memorable way.

→ **Multiple Devices**

Avatar Chat will be on PC, iOS, and Android.

→ **Customizable**

Avatars are made to match your brand.

→ **A Proven Audience**

ooVoo has 155 million users and growing.

→ **Millennial Impact**

65% of ooVoo's user base is under 25.

Three different advertising opportunities to suit your every need and budget From a single avatar to a full blown partnership, **we've got you covered.**

## 1 BRANDED AVATAR

A custom character based entirely on the look and feel of your brand.

Your avatar, front and center, and fun to use.



## 2 VALUE EXCHANGE

Your advertisement or short video plays before a user can pick an avatar.

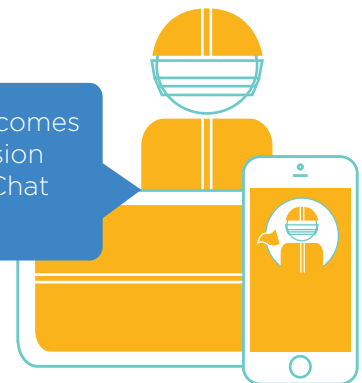
Your content smack dab in front of your target audience.



## 3 EXCLUSIVE PARTNERSHIP

With a partnership, anything goes. Avatars, full branding, and much more.

Your brand becomes the primary vision of the Avatar Chat functionality.



### BRIAN LIEBLER

VP, Business Development & Advertising sales  
44 East 30th Street, 12th Floor  
New York, NY 10016

### BRIAN.LIEBLER@OOVOO.COM

(O) 646-300-8770  
(M) 917-282-4235  
ooVoo ID: brianliebler